2nd World Summit of Local and Regional Leaders
4th World UCLG Congress
Imagine Society, Build Democracy

The World Summit in Numbers

203
Speakers

120
Countries

39,701
Website visits

3,500
Delegates

313
Journalists
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This year marked the one hundredth anniversary of the international municipal movement; a symbolic moment for the celebration of the 4th World Congress of UCLG and 2nd World Summit of Local and Regional Leaders, which took place in the city of Rabat, Morocco. Mayors, representatives from local and regional authorities and their representative organizations from all over the globe came together to celebrate the centennial achievement of their movement and to agree a common agenda for “the future that local and regional authorities want.”

UCLG holds the World Summit every three years, bringing together networks of elected representatives, national governments, international agencies, civil society groups, academics, and other stakeholders active in local development. To understand the extent of participation in the event, and its impact, the UCLG World Secretariat has gathered together data on social media activity and press reactions, as well as some of the summit highlights to demonstrate why the Summit of local and regional leaders is a truly global event.

This year’s summit in Rabat was centered on the theme, “Imagine Society, Build Democracy” and encouraged participants to imagine new ways of promoting the development of territories and ensuring solidarity and sustainability. In order to engage everyone in the process, UCLG used new technology and innovative participation methods to ensure open, transparent and widespread involvement. Blogs, open calls for sessions, online debates, and social media activity are among some of the ways in which the 2013 edition of the UCLG World Summit was the most interactive to date.

In collaboration with the host city of Rabat, there was live streaming for many of the sessions, ensuring that the entire UCLG network and the general public were able follow, engage and react to the key topics under debate. A mobile application was developed to keep on-site participants up-to-date and facilitate their participation and networking opportunities. Following the summit, online questionnaires were sent to participants to collect feedback and help the World Secretariat ensure the success of future events.

Among the many outcomes, the Rabat Declaration acknowledges the role of sub-national governments as engines and actors of development. A reduced version of this declaration and a sample of some of the key messages from the summit can be found in this document, along with excerpts from the international press.

The outcomes of this event, the level of participation and the network mobilized mean that the UCLG World Summit is a truly global event during which global issues are addressed by local and regional leaders.
UCLG AND THE MUNICIPAL MOVEMENT

COORDINATION GROUPS BEFORE THE INTERNATIONAL INSTITUTIONS

G4+
UTO, IULA, Metropolis, Summit, CEMR, Arab Town Organization, Union of African Cities

WACLA (WORLD ASSEMBLY OF CITIES AND LOCAL AUTHORITIES)
UTO, IULA, Arab Town Organization, Metropolis, SUMMIT

UNACLA
High-level group of selected mayors and representatives of local authority associations committed to the Habitat Agenda.

FORMER MUNICIPAL ORGANISATION
ACTIVE MUNICIPAL ORGANISATION/ASSOCIATION
UNITED CITIES AND LOCAL GOVERNMENTS
UCLG SECTIONS
ORGANIZATION/ASSOCIATION EVOLUTION
PARTICIPANTS OVERVIEW

3,500 Delegates, among whom
1,199 Moroccans
203 Speakers
44 International Organisations
23 Private sector sponsors
313 Journalists from
108 Media platforms

Gender composition

<table>
<thead>
<tr>
<th></th>
<th>Female</th>
<th>Male</th>
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<tbody>
<tr>
<td>Percentage</td>
<td>32%</td>
<td>68%</td>
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English, French & Spanish simultaneous interpretation in ALL sessions and Arab, Chinese, Russian in many others!

Participants from other countries

120 Countries represented

Canada 1.3%
USA 3.6%
China 2.9%
Senegal 4.4%
Spain 5.3%
South Africa 5.4%
Ivory Coast 3.6%
France 13%
Turkey 9.3%
Ivory Coast 3.6%
Senegal 4.4%
South Africa 5.4%
Ivory Coast 3.6%
France 13%
Created in June 2013, rabat2013.uclg.org was the main window for the congress providing information on the strategic and thematic debates of the Summit and, above all, functioning as a PARTICIPATING TOOL by giving users the ability to participate through social media.

WORLD SUMMIT WEBSITE
RABAT2013.UCLG.ORG

Visits & Traffic sources

TOTAL VISITS
39,701
9,385
IN CONGRESS DAYS 1-4 OCTOBER

450%
June
July
August
September October

ORGANIZATION’S WEBSITE
UCLG.ORG

TOTAL VISITS
30,572
4,148
IN CONGRESS DAYS 1-4 OCTOBER

LOCATION OF VISITORS

LOCATION OF VISITORS

54%
Morocco

1.711
5,031
5,499
30,269

11

9.4%
Spain

8.6%
Mexico

5.9%
USA

3.9%
Italy

3.7%
Turkey

9.3%
France

6.5%
Brazil

4.7%
Portugal

3.9%
Argentina

44.2%
Others
Through Twitter, UCLG opened the debate to the wider public, providing a window for internet users to the largest organization of towns, cities and local and regional governments.

Social networks are the ideal platform to diffuse information on the World Summit of Local and Regional Leaders.

Leadership activity

@UCLG_ORG

Twitter activity

The growth in the number of followers, retweets, mentions and 'LIKES' in Facebook reflect the growing interest in UCLG activity and the World Summit.

Followers growth

Gender composition

TOP Countries of origin

USA 7% Spain 5.6% UK 4.5% France 3.7% Canada 3.2% Mexico 2.4% Brazil 2.1% Turkey 2%

Likes growth

Gender composition

TOP Countries of origin

Morocco 30% Spain 12% France 12% Mexico 11% Brazil 8.1% USA 7.2% Portugal 5.5% Italy 4.2%
UCLG organized a series of 4 TWEETCHATS focused on the topics of the thematic roundtables. These were 100% open to the public and input was collected for the physical debate that took place at the Summit.

Twitter activity

- **235 Tweets**
  - #UCLGWellbeing

- **206 Tweets**
  - #UCLG4dev

- **185 Tweets**
  - #UCLGLocalgov

- **174 Tweets**
  - #UCLGDiversity

**TOP 10 related hashtags**

- **#SUSTAINABLE**
- **#QUITO**
- **#LOCALGOV**
- **#POST2015**
- **#RABAT2013**
- **#NOBEL**
- **#MAROC**
- **#LOCAL**
- **#DEMOCRACY**
- **#URBANIZATION**

To keep participants informed, UCLG created a new blog where experts from the international municipal movement published their views on the Summit, related topics and the Centenary of the Municipal Movement.

**Interview: 3 questions with Kadir Topbaş, Mayor of Istanbul and President of UCLG**

**2013: A key year for towns, cities and regions throughout the world**

**Local Foundations for Stronger Democracy**

**Democratic decentralization and economic development**

**Economic Development and the Growing Urban Opportunity**

**Kudos to Rabat for hosting the world’s local and regional authorities**

**CENTENARY OF THE MUNICIPAL MOVEMENT**

- United Cities, an exception moment in my life! **BY JEAN-MARIE TÉTART**
- The Urban International **BY ANTONIA SABARÍTÉS**
- From IULA to UCLG - My Odyssey **BY JEREMY SMITH**
- The power of cities **BY MARGARITA OBIOLS**
- A centenary full of promise **BY ALAIN LE SAUX, SECRETARY GENERAL OF METROPOLIS**
- Celebration of the Centenary: Contributions of UCLG-ÁFRICA **BY JEAN-PIERRE ELONG MBASSI**
- An ever-young centenary: the global municipal movement **BY ELISABETH GATEAU**
- Memories of Local Governments’ Path To Unity and Inclusiveness **BY PETER WOODS**
- My reflections on the international municipal movement **BY GIAN PAOLO MORELLO**
- My “municipal life”, or involvement in local government affairs dates back to the early 1970’s **BY SELAHATTIN YILDIRIM**
- What’s in a centenary? **BY PIERRE YVES SAUNIER**
- Una generación vital... De Ohio a Rabat (Only in Spanish) **BY GUILLERMO TAPIA**
Over the next three years, Guangzhou democracy. Community participation and local governments are the origin of better results. Everyone must set its ambitions on addressing all the questions raised by urban development.

Our towns and cities should meet the needs of citizens. And UCLG must build its ambitions on addressing all the questions raised by urban development.

Jockin Arputham
President of Slum Dwellers International (SDI), and President of National Slum Dwellers Indian Federation. Everyone, local governments and citizens, must work together to achieve better results.

Jacqueline Moustache Belle
President of the Association of Districts of Victoria and UCLG Co-President. People experience local authorities directly and this is where we need to act quickly.

Anne Hidalgo
Deputy Mayor of Paris and Co-President. The construction of democracy cannot be understood without the prominent input of women and our work must be focused on presenting concrete proposals that help us to alter the situation in our societies and organisations.

Augusto Barrera
Mayor of Quito and UCLG Co-President. We strongly believe in local democracy and in the role that this organization has to play in the 21st century debate.

Paulo Carvalho
Mayor of Rio de Janeiro; and President of CGLU. The construction of democracy cannot be understood without the prominent input of women and our work must be focused on presenting concrete proposals that help us to alter the situation in our societies and organisations.

Khalifa Sall
Mayor of Dakar. Local governments have the key. Knowledge to help, to finance and to share agendas to be able to jointly address the challenges of development.

Lakshmi Puri
Director of UN Women. It is important to connect women’s networks with local governments and promote joint work between local authority leaders and civil society.

Amina J. Mohammed
Special Adviser to the Secretary-General of the United Nations for Post 2015 Development. The economic transformation starts at the local level and we need to take this into account for our achievements.

Chen Jianhua
Mayor of Guangzhou and UCLG Co-President. Over the next three years, Guangzhou will work hard with other members of the Presidency and other global cities to build a better life for humanity.

Roger Myerson
Nobel Laureate for Economics and Lecturer at the University of Chicago. It is no longer acceptable today that central government should have exclusive authority in defining development strategies for local communities.

Kadir Topbaş
UCLG President. The new international agenda, which we consider our own, will need to recognize the local and regional governments as specific spheres of governance and as essential actors in the development scene. The world citizens are asking for action at global and local levels.

Fatallah Oulalou
Mayor of Rabat. This UCLG meeting constitutes a perfect occasion to demonstrate the African experience and learn from other proven models. As elected representatives, we should play a key role in development and contributing to overcome difficulties and challenges for African continent.

Josep Roig
Secretary General of UCLG. The Rabat Declaration takes into consideration the most vulnerable people within our society who remain present in our agenda, and attempts to conduct an analysis between urban and rural society.

Margareta Wahlström
Special Representative of the Secretary-General for Disaster Risk Reduction. It is clear that the trends in climate change will increase the stress on cities for different reasons - water shortage, urban flooding etc. - but really the cost of flood management is foreseen to be one of the biggest expenses for the future unless we can find a way together of decreasing the impact over time.

Pascal Canfin
Minister for Development of the Ministry of French Foreign Affairs. Local governments have the key. Knowledge to help, to finance and to share agendas to be able to jointly address the challenges of development.

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WHAT THE PARTICIPANTS THOUGHT

OVERALL SATISFACTION
Survey participants rated their overall satisfaction with the Congress:
8/10

SOCIAL MEDIA
1/3 of participants did not follow the congress through social networks, but 70% of the rest said it was GOOD, VERY GOOD OR EXCELLENT.

RELEVANCE
91% of respondents said the summit addressed issues that were RELEVANT.

HIGHLIGHT
A large number of respondents identified THEMATIC ROUND TABLE 4: PROMOTING DIVERSITY as a highlight.

PARALLEL SESSION
75% of respondents rated the parallel session USEFUL OR VERY USEFUL.

BEST FORMAT
When asked which session format they preferred, 50% said ROUND TABLES.

PREFERENCES
Respondents highlighted the following PREFERENCES in attending the Congress:

- Networking: 66%
- Exchange with working partners: 66%
- Gathering information: 38%
- Share experiences: 41%
- Participate in debate: 24%

RESPONDENTS PROFILE
A survey was sent out to all Congress and Summit participants to gather feedback to improve our future events.

OVERALL SATISFACTION

There is a pie chart showing the distribution of respondents by age. The age ranges are as follows:
- 22% 21-29 Years
- 23% 30-39 Years
- 17% 40-49 Years
- 33% 50-59 Years
- 5% +60 Years
### Summit News

**Morocco**
- “La solidarité entre les régions, un des défis majeurs”
  - LE MATIN
- “62 % des Marocains vivent dans les villes”
  - LE MATIN
- “Congrès Mondial des dirigeants locaux les femmes veulent s’impliquer davantage”
  - L’ECONOMISTE
- “Gouvernance Locale «Les villes, lieu d’une nouvelle démocratie”
  - L’ECONOMISTE

**PanafriCAn**
- “A centenary of cities with UCLG”
  - THE AFRICAN REPORT
- “Africa to Hold First Local Government World Summit”
  - ALL AFRICA
- “Urbanisme : Rabat accueille le congrès de CGLU”
  - JEUNE AFRIQUE
- “Fathallah Gualalou : Ce qui a pris un siècle en Europe se fera en vingt ans en Afrique”
  - JEUNE AFRIQUE

**Turkey**
- “Istanbul mayor reelected president of United Cities and Local Governments”
  - HURRIET DAILY NEWS

### Media in Numbers

- **Spain**
  - “La cultura en las ciudades, ¿susto o muerte?” Por Jordi Pascual
    - EL PAÍS
  - “El presidente del FEMP preside la delegación española en la Cumbre Mundial de Líderes Locales y Regionales en Marruecos”
    - EL ECONOMISTA
  - “Ciudades inteligentes para mejorar la vida del ciudadano y no sólo el tráfico”
    - FINANZAS.COM

- **USA**
  - “National League of Cities Leaders Attend World Summit”
    - REUTERS (USA EDITION)

- **United Kingdom**
  - “Liverpool to be showcased at World Summit in Morocco”
    - LIVERPOOL VISION

- **France**
  - “La France veut accompagner le Maroc dans l’organisation du Sommet mondial des dirigeants locaux et régionaux de Rabat”
    - ATLAS INFO

- **China**
  - “Les gouvernements locaux du monde se donnent rendez-vous au Maroc”
    - XINHUA

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**Articles published**
- 313 journalists
- 192 articles published between 29th September and 7th October
- 187 television and radio items for the same period

**Media Platforms**
- 108 media platforms supported by a total of 313 journalists
EXCERPT FROM THE RABAT DECLARATION

RABAT DECLARATION
IMAGINE SOCIETY, BUILD DEMOCRACY

Rabat, 4 October 2013

Imagine Society, Build Democracy

We, mayors and representatives of towns, cities, local and regional governments the world over, from small, medium-sized and large towns and cities, from metropolitan areas and regions, at the service of rural and urban communities, come together from the 1st to the 4th October 2013 in Rabat, the Kingdom of Morocco, on the occasion of the 4th World Congress of United Cities and Local Governments.

Celebrating the centennial of the creation of the Union Internationale des Ville, its contribution to local democracy and the strengthening of local authorities on the global scene;

Confirming that the founding values of peace, dialogue, and understanding among peoples and cooperation between local authorities are as relevant today as ever;

Acknowleding that diversity in all its dimensions is an asset for society and a source of innovation;

Concerned by the crises, armed conflict and natural hazards affecting numerous regions throughout the world and by the pressures on the planet and population resulting from the effects of climate change, food insecurity, lack of housing, poverty, cultural oppression and social exclusion;

Witnessing the manner in which the global crisis continues to impact on our societies in an unequal manner;

Recognising the need to unite efforts with all networks of local authorities and other partners, in particular with the United Nations and civil society organisations, to promote peace in the world;

Considering that Municipal International Cooperation and Decentralized Cooperation […] are a vital contribution to the construction of a peaceful and sustainable developed world;

Affirming the unquestionable political role of local authorities, as effective promoters of peace and dialogue;

CALL FOR A WORLD AT PEACE

Assessing with satisfaction that the democratic revolutions highlighted during the Declaration of the Jeju Congress in 2007 continue to extend in all regions of the world;

Conscious that the world has witnessed major changes since the last Congress in Mexico City in 2010;

Taking note of the quest led by young people in all regions in pursuit of their rightful place in democratic societies;

Convinced that democracy is built at local level and that current centralised models must be transformed;

Encouraged by the experience of the MDGs in which it was proven that important progress is made where local and regional authorities are involved in the implementation;

Convinced, as shown in the Third Global Report on Decentralisation and Local Democracy, GOLD III, that investing in basic services should be a priority as it reduces inequalities,

Affirming that women in local decision making greatly strengthens the emancipative bases of our societies and will be instrumental to reducing inequalities and achieving more just and sustainable societies;

Conscious that over the next 20-30 years, demographic growth will largely take place in cities,

CALL FOR A LIFE OF DIGNITY FOR ALL

Noting the important progress made through the recognition of the role of local authorities in international policies. Despite this undeniable progress, the reform of the international institutions, which should provide local and regional authorities the place that will allow them to contribute to the agenda, is not sufficiently advanced,

CALL FOR INCLUSIVE, PARTICIPATORY, COHESIVE, DEMOCRATIC AND JUST SOCIETIES

Committed to playing our role in overcoming the current crisis, to innovating and revitalising the economy and creating employment;

Recognising this doubly historic moment for UCLG and its members, namely: the assessment of progress of the Millennium Development Goals,

and the rapidly approaching Third United Nations Conference on Housing and Sustainable Urban Development “Habitat III” that will take place in 2016;

Highlighting the commitments made during the previous World Congresses, through which towns, cities and regions have affirmed themselves as essential and instrumental actors in reaching the Millennium Development Goals, and welcoming the increasing recognition of our World Organization before the United Nations;

Concerned that despite substantial advances, certain Millennium Development Goals (MDG) will not be achieved;

Certain that the participation of women in local decision making greatly strengthens the emancipative bases of our societies and will be instrumental to reducing inequalities and achieving more just and sustainable societies;

Calling on all local and regional authorities, our associations and networks to commit to:

I. Continue our mobilization by maintaining the values that unite us

In the international context of crises and conflict and at a time of democratic development, we wish to place peace and development at the centre of our action, to thereby contribute to renewing democracy from the local level up and to engage directly with the youth to involve them in the development of their towns, cities and territories.

II. Build one single Global Agenda for Sustainable Development Post-2015

We call for one single Global Agenda for Sustainable Development Post 2015, bringing together the objectives of eliminating extreme poverty and contributing to prosperity and sustainable development;

We consider the reduction of inequalities, the improvement of cohesion and cooperation between territories and the promotion of governance and local democracy are key elements of this agenda;

The new agenda should furthermore include specific goals for Sustainable Urban Development. We assert that in order to increase the possibility of success, the Post 2015 Development Agenda should further advance in the “localisation” of its goals, targets and indicators, and provide the necessary means to ensure their implementation;

We, local and regional authorities the world over, undersign this declaration in Rabat, the Kingdom of Morocco.

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We, local and regional authorities the world over, undersign this declaration with renewed ambitions for the work that our movement must promote for the next 100 years and starting now in the streets of our villages, cities and towns.